



Press Release

15.09.2023

The City of Munich at Expo Real 2023

Together with 27 partners from the real estate sector, the City of Munich's Department of Urban Planning and Building Regulation and Municipal Services Department, under the guidance of the Department of Labor and Economic Development, will be representing Munich at the Expo Real 2023 trade fair from October 4 to 6.

This year, around 10,000 visitors are again expected at the joint stand in Hall A1.320. The 25th International Trade Fair for Property and Investment offers a wide variety of podium-based events at which policymakers and key players from the industry will take a close look at the opportunities and challenges presented by Munich's real estate market.

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Munich as a business and real estate center

Munich is one of Europe's most attractive locations for business and real estate. The region boasts a mix of renowned global players, a broad range of innovative SMEs, and a creative and diverse start-up and entrepreneurial scene. There are also numerous research and higher-level education institutions, which for years now have created an environment for developing highly successful products and services. Innovative branches such as information and communications technology, medical technology, life science, the green economy, aerospace, and the automotive sector are also strongly represented in Munich. The high-tech sectors have particularly helped drive digitalization in Munich, putting the region at the forefront of Industry 4.0 and artificial intelligence within Germany in recent years. The high standard of living is also one of



Munich's main strengths and makes the city a magnet for younger people in particular.

When it comes to commercial real estate, Munich is one of Europe's most important locations. Sales of around 754,400 sqm of office space in 2022 represent a 13 percent increase compared to the previous year. The vacancy rate is currently 5.4 percent. Peak rents at the end of the year were 43.50 euros per square meter and thus 5 percent higher than in the previous year. Average rent in the city rose by 3 percent to 24.20 euros per square meter.

Further information is available in the
Real Estate Report Munich 2023/2024


Program of events

Just like in previous years, the City of Munich is teaming up with key Munich real estate players to present the city at the trade fair. The city's Department of Labor and Economic Development, Municipal Services Department, and Department of Urban Planning are cooperating closely.

This year, too, there is a diverse, podium-based program examining the latest developments in Munich's real estate sector. The podium events will again be recorded and subsequently available to view at muenchen-exporeal.de.

Wednesday, October 4, 2023

- 3:00 p.m. **Nicht nur Wohnungsbau in der Krise (New housing is not the only crisis)**
The multiple challenges in the current market environment
- 3:45 p.m. **Innenstadt weiterdenken (Rethinking the inner city)**
Climate-friendly and mixed-use transformation of the inner city



4:30 p.m. **Wohnquartiere der Zukunft (Tomorrow's residential districts)**
What happens to old back-office premises?

Thursday, October 5, 2023

10:00 a.m. **Startup Champs**
Presentation of the initiative, signing of MOUs between the participating cities Munich, Hamburg, Berlin, and Cologne

10:45 a.m. **Spaces 4 Scaleups**
Potential spaces for emerging startups and scaleups in Munich

1:00 p.m. **Neue Assetklassen (New asset classes)**
Digital connectivity for commercial real estate

1:45 p.m. **Kreativwirtschaftliche Zwischennutzungen (Interim use of space by creatives)**
The national "Netzwerk Zwischennutzung" is a network that boosts the potential of empty urban premises by encouraging availability for interim use.

4:00 p.m. **Endlich Bewegung in der Metropolregion (Metropolitan Region finally moving again)**
The international construction exhibition "Räume für Mobilität" ("Spaces for Mobility") looks to you for inspiration!



Marketplace Munich (Market Place Munich)



The City of Munich teams up with its fellow stand operators Bayerische Hausbau, BayernLB, KGAL, and many other real estate companies to present the city at the „Marktplatz München“

Continuing an established tradition, at 6:30 PM on the second evening of the exhibition the Munich Stand, together with its 27 partner companies and our three previously mentioned core partners, invites guests to an informal gathering with food and music at the “Marktplatz München” in the center of Hall A1.

Partners on the stand shared with the City of Munich

- ACCUMULATA Real Estate GmbH www.accumulata.de
- ALDI SÜD Dienstleistungs-SE & Co. oHG www.aldi-sued.de
- ARNECKE SIBETH DABELSTEIN www.asd-law.com
- Aurelis Real Estate Service GmbH www.aurelis-real-estate.com
- Büschl Unternehmensgruppe Holding GmbH & Co. KG www.bueschl-gruppe.de
- Consens GmbH www.consens.de
- Columbia Threadneedle www.columbiathreadneedle.de
- CV Real Estate www.cv-real-estate.com
- Dawonia Management GmbH www.dawonia.de/de
- DIBAG Industriebau AG www.dibag.de
- Donner & Reuschel AG www.donner-reuschel.de



- Dr. Sasse AG www.sasse.de
- Eckpfeiler Immobilien Gruppe GmbH www.eckpfeiler.de
- Hammer AG www.hammer.ag/de/
- ISG Ltd www.isgltd.com/de
- LHI Leasing GmbH www.lhi.de
- MEAG www.meag.com
- Optima-Aegidius Group www.optima-firmengruppe.de
- PANDION AG www.pandion.de
- Rosa-Alscher Group/Münchner Grundbesitz und Verwaltungs GmbH www.rosa-alscher-gruppe.de
- Stadtparkasse München www.sskm.de
- TA Europe Holding GmbH www.taeurope.com
- TM Ausbau GmbH www.tm-ausbau.eu
- Turner & Townsend www.turnerandtowntsend.com
- Wöhr + Bauer GmbH www.woehrbauer.de
- 7 Plus Club www.7plusclub.de
- One Square Advisors GmbH www.onesquareadvisors.com



Further information

You can find more information (in German) about the City of Munich's online events alongside additional information on Expo Real 2023 and Munich's 27 partners at: muenchen-exporeal.de