



Let's go to the *Wiesn* 2023

(4. 8. 2023) From September 16 to October 3, the world's largest traditional fair takes place on Theresienwiese (Oktoberfest fairground). The 188th Oktoberfest offers a whole 18 days of celebrations this year. The fair kicks off with the traditional tapping of the barrel by Mayor Dieter Reiter on September 16 at 12 noon in the *Schottenhamel Festhalle*.

The Fairground

The fairground covers an area of 34.5 hectares. 898 service providers have applied to take part in Oktoberfest 2023. 474 of them were admitted this year, including 140 from the catering sector, 138 funfair attractions and sideshows, 196 market traders and various other service providers. At the *Oide Wiesn*, there will be 39 service providers, 14 of them from the catering sector, 23 funfair attractions and side shows and two market traders.

On offer at the Wiesn: special Oktoberfest beer and culinary delights

The Oktoberfest beers with an original wort of around 13% is served in the 17 festive "beer tents" with a total seating capacity of around 120,000 people. These beers are specially produced for this occasion by the six traditional major Munich breweries: Augustiner, Hacker-Pschorr, Löwenbräu, Paulaner, Spaten and Staatliches Hofbräuhaus (beer hall).

Published by: City of Munich, Department of Labor and Economic Development
Herzog-Wilhelm-Straße 15, 80331 Munich, Germany,
<http://www.munich.de/business> Contact: Wolfgang Nickl, Tel.: +49(0)89 233-2 25 97,
Fax: +49(0)89 233-2 76 51 Email: wolfgang.nickl@muenchen.de





In addition, there is a wide range of food from classic to vegan. A total of 39 medium-sized and large-scale catering companies invite guests to join in the festive fun. The price of a litre of Oktoberfest beer varies between 12.60 and 14.90 euros. The average price per litre for non-alcoholic beverages is 10.04 euros for mineral water, 11.65 euros for *Spezi* (orange soda with cola) and 11.17 euros for lemonade.

New features of the *Wiesn* in 2023

The Oktoberfest undergoes changes every year. Even if there are no new tents or tent proprietors this year, there are quite a few new features. For example, for the first time there will be online portals of the tent proprietors where unused reservations will be exchanged or sold at the original price. This is an important step to curb the grey market, where often thousands of euros were charged for a table. Already 20 medium and large catering businesses have chosen the Oktoberfest-Booking.com portal as their solution. There is also no longer a compulsory menu when reserving a table in the festival halls at Oktoberfest 2023. This means that the decision to award a reservation may no longer depend on the choice of a menu. The minimum consumption in the main aisles of the tents is usually two litres of beer and half a roast chicken. In the boxes and galleries, a consumption voucher of 15 euros is added. Special rules apply for the *Käfer-Wiesn-Schänke* and the *Weinzelt*.

More service for guests: For the first time, there will be information desks at three important locations on the festival grounds, near the main entrance, in Schaustellerstrasse and on Matthias-Pschorr Strasse. The official Oktoberfest souvenirs, such as the *Wiesnkrug* (Oktoberfest mug), the *Wiesn* poster and badges, can also be purchased there.




Those who want to equip themselves with these items before their visit, can buy them online in the official Oktoberfest shop at www.oktoberfest-shop.eu.

A novelty regulation ensures that the Munich Oktoberfest remains open to innovation in the area of rides and entertainment: this enables the fair to maintain its appeal between traditional and modern elements. In 2023, Wiesn fans can look forward to **a new ride and two new amusement stalls:**

In the **"Mr. Gravity"** high ride, ten gondolas for two people each rotate on a disc. The disc is mounted on an arm that also rotates in both directions. It can be extended up to a height of 20 metres. At full height, the disc then stands almost vertically. During the ride, a speed of up to 100 kilometres per hour can be reached (Schausteller St. No. 42). On the two floors of the **"Crazy Outback"** amusement park visitors can enjoy, for example, a koala wash or a kangaroo boxing school. A labyrinth, wobbly stairs, corridors with a shaking floor, light shows and much more make this fun run an experience for the whole family. Children from the age of seven are allowed to enter the ride without adult accompaniment. For younger children whose accompanying adults do not dare to enter the Crazy Outback, the attraction offers a kids guide to lead them through the ride (St. 4 No. 18).

The **"Crazy Island"** running course whisks guests away to the Caribbean. With its five floors, it is Germany's biggest adventure attraction. More than 50 obstacles have to be conquered. The show and amusement business impresses with a large water pool of 290 square metres and a front length of 29 metres. In addition, there is a 10-metre-high waterfall under an LED



multi-screen wall, four-dimensional effects and a suspension bridge between the floors. Children as young as two years old can join in, and children under two are free when accompanied by an adult (St. 3 East No. 7).

New to the catering range is the "**Münchner Weinstub'n**". The taproom is built of genuine wood and its alpine hut style is meant to create a "*griabige*" feel-good atmosphere. Various wines are offered that have been awarded the Bio-Bayern seal (St.3 East No. 9).

Anniversaries at the Wiesn

There are five anniversaries to celebrate at the Wiesn 2023: 99 years of the *Krinoline roundabout*, 50 years of the *Käfer Wiesn Schänke*, 40 years of Christopher Doherty joke photography (Oide Wiesn), 20 years of *Aktion Sichere Wiesn* (Safe Wiesn Campaign) and the 15,000th decapitation at theatre *Schichtl*.

Resumption of guided tours of the Theresienwiese construction site

This year, the *München Tourismus* tourism office is once again offering guided tours of the construction site with official guides on weekends, opening the gates to the construction site exclusively on Saturdays and Sundays at 9.30 am and 12 noon. The first tour is scheduled for 29 July, the last tour for 27 August.

Catering

The *Wiesn* is also keeping up with the global trend and is focusing on organic food in 2023. While in 2015 organic food was on the menu in only



two large tents, this year there will be organic dishes in almost all large tents. The vegetarian and vegan offerings have also expanded compared to last year. With a selection of 80 dishes, almost every tent offers vegan and vegetarian alternatives. The front runners are the *Käfer-Wiesn-Schänke* (twelve vegetarian and four vegan dishes), followed by *Kufflers Weinzelt* and *Festhalle Schottenhamel* with eight vegan or vegetarian dishes each.

The Eco-Wiesn

As early as 1997, the Oktoberfest was awarded the Federal Project Prize for “Environmental Guidelines at Large-Scale Events” – the so-called “Eco-Oscar”. Today, the world’s biggest traditional fair continues to set standards in the implementation of environmentally friendly and ecologically relevant measures at major events: waste reduction, water recycling, use of regionally generated green electricity and food made from certified, organically grown ingredients while respecting animal welfare. In 2023, 15 of the large tents are powered by green electricity. Eight tents are already recycling water. Three tents are completely climate-neutral, including *Kufflers Weinzelt*, which is fighting food waste this year in cooperation with “United Against Waste e.V.”. In practice, this means daily measurement and analysis of food waste during the Oktoberfest. After an evaluation, measures can then be implemented for next year.

Wiesn for families

A good opportunity for a stroll through the *Wiesn* is offered during the two family days that take place on the first two Tuesdays with reduced rates on rides, admissions and purchases.



Organisation of the Oktoberfest

The Oktoberfest is a fair run by the City of Munich municipal authorities and by the city's Department of Labour and Economic Affairs (RAW). Labour and Economic Affairs Officer Clemens Baumgärtner is responsible for the organisation and implementation of the event.

Opening hours of Oktoberfest 2023

Oktoberfest 2023 begins at 12 noon on September 16 and ends on October 3 at closing time.

On the **opening day**, the large and medium-sized caterers are allowed to sell non-alcoholic drinks (but not non-alcoholic beer) and snacks from 10 am.

Opening hours of large establishments

	Opening day	Opening of the bars	Music
Opening day	9 am - 11.30 pm	12 am - 20.30 pm	12 noon - 10.30 pm
Working days	10 am - 11.30 pm	10 am - 10.30 pm	12 noon - 10.30 pm
Saturday, Sunday and public holiday	9 am – 11.30 pm	9 am – 10.30 pm	11 am - 22.30 pm



Opening hours of the medium-sized catering providers

	Opening day	Opening of the bars	Music
Opening day	9 am – 11.30 pm	12 noon – 11 pm	12 noon – 11 pm
Working days	10 am – 11.30 pm	10 am – 11 pm	12 noon – 11 im
Saturday, Sunday and public holiday	9 am – 11.30 pm	9 am – 11 pm	11 am – 11 pm

The **fairground rides** open from 10 am on Monday to Thursday and are open until 11.30 pm. On Fridays and Monday, October 2, they are open from 10 am to midnight. On Saturdays from 9 am to midnight, on Sundays and on public holiday, October 3, from 9 am to 11.30 pm.

The ***Oide Wiesn*** has longer opening hours this year. The tents are open daily from 10 am to 11.30 pm. The bars close at 10.30 pm. On the opening day, September 16, the fairground rides are open from 12 noon to midnight, Monday to Thursday from 10 am to 11.30 pm, Friday, Saturday and Monday, 2 October, from 10 am to midnight. On Sundays and public holidays, October 3, the *Oide Wiesn* opens at 10 am and closes at 11.30 pm.

Up-to-date

Oktoberfest information on the Internet is available at www.oktoberfest.de. For all the latest information about the Oktoberfest. All press releases issued by the Oktoberfest Press Office are available online at www.oktoberfest.de/presse



Contact

Oktoberfest Press Office
Tel.: +49 (0) 89 233-82813
E-Mail: oktoberfest.presse@muenchen.de
www.oktoberfest.de/presse



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Oktoberfest – das Fest der Landeshauptstadt München