



Press release

May 2025

Date calendar for media 2025

Monday, 30/6	8 am	Start of Oktoberfest construction on the Theresienwiese
Friday, 25/7	10 am	Press conference "Innovations at the Oktoberfest"
Thursday, 28/8	11 am	Presentation of the official collector's mug
Thursday, 18/9	10 am	Press tour of the the festival site
Saturday, 20/9	10.45 am	Procession of the Breweries and festival hosts (Festwirte) (accreditation from August at Festrिंग Munich e.V., email: info@festrिंग.de)
	12 noon	Opening of the Oktoberfest at the Festhalle Schottenhamel (accreditation for the tapping box through the Press and Information Office, e-mail: presseamt@muenchen.de)
Sunday, 21/9	10 am	Traditional dress and marksmen's procession (accreditation from August at Festrिंग Munich e.V., email: info@festrिंग.de)





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Monday, 22/9	10 am	Pre-school children visit the Oktoberfest, on the steps of the Bavaria statue (photo session)
Monday, 22/9	11 am	Press tour as part of the "Schichtwechsel" (shift change) with Pfennigparade
Tuesday, 23/9	until 7 pm	1. Family Day with reduced prices for rides, admission and snacks
Thursday, 25/9	9.30 am 12	Traditional showmen's and memorial service in the Marstall Festzelt Regulars' table for old exhibitors in the Marstall Festzelt
Friday, 26/9	9.30 am	Commemoration of the anniversary of the Oktoberfest assassination at the memorial at Wirtsbudenstrasse entrance, P 2
Sunday, 28/9	10 am 11 am	Half-time press conference Big square or stand concert of the Oktoberfest bands at the foot of the Bavaria statue



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Tuesday, 30/9	until 7 pm	2. Family Day with reduced prices for rides, admission and snacks
Thursday 2/10	11.30 am	Election of the Oktoberfest Gentleman by the Lord Mayor in the Käfer Wiesn-Schänke
Sunday, 5/10	12 noon	Fireworks at the steps to the Bavaria statue on the occasion of the Oktoberfest Landesschießen (State Shooting Competition) by the Bayerischer Sportschützenbund (Bavarian Sport's Shooting Association)
	1 pm	Press conference at the end of the Oktoberfest with a preliminary closing report

Status: May 2025
Subject to change!

Note:

The press dates are announced via the Rathaus Umschau, the official press service of the state capital Munich, and at www.oktoberfest.de/presse



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Die offiziellen Adressen für alle Infos rund um das Oktoberfest:
www.oktoberfest.de



Facebook: www.facebook.com/oktoberfest



Instagram: www.instagram.com/oktoberfest

Oktoberfest – das Fest der Landeshauptstadt München