



Press release

June 2026

Date calendar for media 2026

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| Monday, 29/6 | 8 am | Start of Oktoberfest construction on the Theresienwiese |
| Friday, 31/7 | 10 am | Kickoff Press Conference with Presentation of the official Oktoberfest™ Beer Stein |
| Thursday, 17/9 | 10 am | Press tour of the the festival site |
| Saturday, 19/9 | 10.45 am | Procession of the Breweries and festival hosts (Festwirte) (accreditation from August at Festrिंग Munich e.V., email: info@festring.de) |
| | 12 noon | Opening of the Oktoberfest at the Festhalle Schottenhamel (accreditation for the tapping box through the Press and Information Office, e-mail: presseamt@muenchen.de) |
| Sunday, 20/9 | 10 am | Trachten- und Schützenzug (accreditation from August at Festrिंग Munich e.V., email: info@festring.de) |





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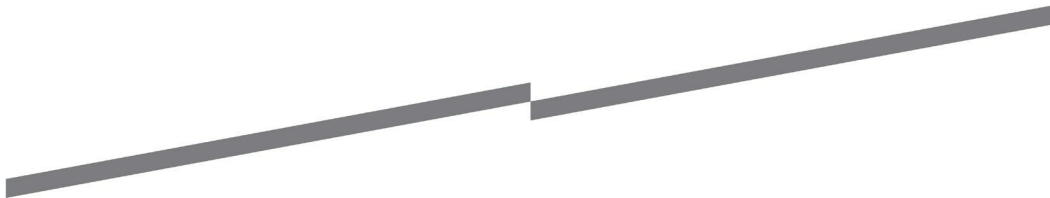
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| Monday, 21/9 | 10 am | Pre-school children visit the Oktoberfest, on the steps of the Bavaria statue (photo session) |
| Tuesday, 22/9 | until 7 pm | 1. Family Day with reduced prices for rides, admission and snacks |
| Thursday, 24/9 | 9.30 am 12 | Traditional showmen's and memorial service in the Marstall Festzelt Regulars' table for old exhibitors in the Marstall Festzelt |
| Saturday, 26/9 | 8 am | Commemoration of the anniversary of the Oktoberfest assassination at the memorial at Wirtsbudenstrasse entrance, P 2 |
| Sunday, 27/9 | 10 am 11 am | Half-time press conference Big square or stand concert of the Oktoberfest bands at the foot of the Bavaria statue |



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| Tuesday, 29/9 | 12 noon | Organic Delicacies Tour of Oktoberfest |
| Tuesday, 29/9 | until 7 pm | 2. Family Day with reduced prices for rides, admission and snacks |
| Friday 2/10 | 12 noon | Award Ceremony for the „Wiesn Courage Preis“ at the Käfer-Wiesn-Schänke |
| Sunday, 4/10 | 12 noon | Fireworks at the steps to the Bavaria statue on the occasion of the Oktoberfest Landesschießen (State Shooting Competition) by the Bayerischer Sportschützenbund (Bavarian Sport's Shooting Association) |
| | 1 pm | Press conference at the end of the Oktoberfest with a preliminary closing report |

Status: June 2026
Subject to change!



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Note:

The press dates are announced via the Rathaus Umschau, the official press service of the state capital Munich, and at www.oktoberfest.de/presse