



# Press release

## Off to the *Wiesn* 2022

(4.8.2022) The Munich Oktoberfest is back. After a two-year break due to the pandemic, the world's largest traditional fair will take place once again on Theresienwiese (*Oktoberfest fairground*) over a period of 17 days from 17 September to 3 October.

The Oktoberfest begins, as it does every year, with the famous cry of *Ozapft is!* ("The barrel is tapped!") by Munich's Mayor Dieter Reiter at the traditional tapping ceremony, which will take place at noon on Saturday 17 September in the Schottenhamel beer tent.

### **The fairground**

The fairground covers an area of 34.5 hectares. 918 providers applied to be involved in Oktoberfest 2022. 487 of them were admitted this year, including 145 in the catering sector, 180 funfair attractions and sideshows, 2,189 market traders and various service providers. For the first time, the municipal tourism organisation *München Tourismus* will be offering an information stand on the grounds, located not far from the main entrance in Wirtsbudenstrasse.

Around 13,000 people are employed at the Oktoberfest.

### **On offer at the *Wiesn*: special Oktoberfest beer and culinary delights**

The Oktoberfest beers with an original wort of around 13% will be served in the 17 festive "beer tents" with a total seating capacity of around 120,000 people. These beers are specially produced for the occasion by the six major Munich breweries: Augustiner, Hacker-Pschorr, Löwenbräu, Paulaner, Spaten and Staatliches Hofbräuhaus (beer hall). A wide range of dishes will be served, too, ranging from classic to vegan. A total of 39 medium-sized and large-scale catering companies invite guests to join in the festive fun.

The price of a litre of Oktoberfest beer will vary between 12.60 and 13.80 euros. The average prices of non-alcoholic beverages per litre are 9.67 euros for mineral water, 10.85 euros for *Spezi* (a mixture of orangeade and cola) and 10.35 euros for lemonade.

### **New features of the *Wiesn* in 2022**

Changes are made to the Oktoberfest every year. New beer tents are sometimes added, new proprietors take over existing tents, new drinks

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or delicacies are served, and more organic food may be offered, for example. A novelty regulation ensures that the Munich Oktoberfest remains open to innovation in the area of rides and entertainment: this enables the fair to maintain its appeal while striking a balance between traditional and modern elements.

### **Catering**

Two new tents will be open to guests at the Oktoberfest this year. At the *Oide Wiesn* (a recreation of the historical Oktoberfest), a new proprietor will take over the *Volkssängerzelt*. The **Pschorrbräu tent Bräurosl** has been entirely redesigned and was the first to be set up this year. Peter Reichert welcomes guests there for the first time this year as host.

The *Volkssängerzelt* at the *Oide Wiesn* – previously operated by Peter Reichert – will now be run by the Stiftl family under the name **Volkssängerzelt Schützenlis!**®. This has freed up space near the *Hühnerbraterei* tents for a new tent which is operated by WE Festzelt GmbH under the name **Münchner Stubn**. The managers of this tent are Kathrin Wickenhäuser-Egger and Alexander Egger, who likewise look forward to welcoming *Wiesn* guests for the first time this year.

Another new catering outlet is the **Wiesn Insel Cocktailbar** run by Angela Zettl-Nikolic. This Caribbean-style cocktail booth is constructed according to a modular container system. A wide variety of cocktails will be available, mostly made from products that are fair-trade, organic or regionally produced.

### **Funfair attractions**

New to the funfair attractions this year are **Circus Circus** and **oktoVRfest**, as well as a new shooting stand called *Dschungel Bogenschießen*.

**Circus Circus** is the perfect family merry-go-round, with room for up to four passengers in each of the twelve gondolas. This means the whole family can enjoy the ride together. Children are admitted from the age of six.

The carousel starts with a slight rotating motion powered from centre, while the gondola groups at the ends of the lifting arms rotate gently in themselves. The brakes on the gondola suspension are released – and the gondolas swing freely, rotating by up to 360 degrees. Then the pace picks up and the lifting arms begin to rise and fall again in a wave-like motion.

**OktoVRfest-Virtual Reality** is another *Wiesn* first this year: a ready-made virtual reality system that includes various games. Inside, a maximum of eight players can play – one to four per arena – using their own VR headsets and controllers. This attraction has been designed in industrial style, featuring simple, clear, undecorated structures and purposefully



applied materials. The lower level is barrier-free so it can be accessed by wheelchair users, too.

### **Round and round again**

180 rides, sideshows and attractions ensure no end of fun at the *Wiesn*. One hallmark feature of the Oktoberfest is its distinctive blend of high-tech and nostalgia. In addition to spectacular large-scale rides, there are also several traditional attractions that are only to be found at the Oktoberfest, such as *Teufelsrad*, *Krinoline* and also *Varieté Schichtl* – which is a *Wiesn* institution unto itself. Around 90% of the attractions and rides have their roots in the 19th century, including the boat swings, slides and mazes.

### **The eco-*Wiesn***

In 1997 the Oktoberfest was awarded the Federal Project Prize for “Environmental Guidelines at Large-Scale Events” – the so-called “Eco-Oscar”. Today the world’s biggest traditional fair continues to set standards in the implementation of environmentally compatible and ecologically relevant measures at major events: waste reduction, water recycling, use of regionally produced green power and food produced from ingredients that are certified, organically cultivated and comply with animal welfare requirements.

### **The affordable *Wiesn***

Two family days – the two Tuesdays during the Oktoberfest period – offer opportunities for an inexpensive outing to the *Wiesn*, with reduced rates on rides, admissions and purchases.

### **Organisation of the Oktoberfest**

The Oktoberfest is a fair run by the City of Munich municipal authorities. It is organised by the city’s Department of Labour and Economic Affairs (RAW). Labour and Economic Affairs Officer Clemens Baumgärtner is responsible for organising and implementing the event.

### **Opening hours of the Oktoberfest 2022**

Oktoberfest 2022 begins at 12 noon on 17 September and ends at closing time on 3 October.

On the **opening day**, the large and medium-sized caterers are allowed to sell non-alcoholic drinks (but not non-alcoholic beer) and snacks from 10:00 am onwards.



**Opening hours of the large-scale providers**

	<b>Open</b>	<b>Drinks served</b>	<b>Music</b>
Opening day	9:00 am – 11:30 pm	12:00 noon – 10:30 pm	12:00 noon – 10:30 pm
Week days	10:00 am – 11:30 pm	10:00 am – 10:30 pm	12:00 noon – 10:30 pm
Saturdays, Sundays and public holidays	9:00 am – 11:30 pm	9:00 am – 10:30 pm	11:00 am – 10:30 pm

**Opening hours of the medium-sized catering providers**

	<b>Open</b>	<b>Drinks served</b>	<b>Music</b>
Opening day	9:00 am – 11:30 pm	12:00 noon – 11:00 pm	12:00 noon – 11:00 pm
Week days	10:00 am – 11:30 pm	10:00 am – 11:00 pm	12:00 noon – 11:00 pm
Saturdays, Sundays and public holidays	9:00 am – 11:30 pm	9:00 am – 11:00 pm	11:00 am – 11:00 pm

The **rides and attractions** open daily at 9:00 am and usually stay open until 11:30 pm. They remain open until midnight on Fridays and Saturdays, and also on the third Sunday, 2 October. On the opening day they are open from noon to midnight.

The **Oide Wiesn** opens daily from 10:00 am – 10:30 pm, with music and drinks service closing at 9:30 pm. The *Oide Wiesn* closes at 11:00 pm.

**Current Oktoberfest information online**

For all the latest information about the Oktoberfest, see [www.oktoberfest.de](http://www.oktoberfest.de). All press releases issued by the Oktoberfest Press Office are available online at [www.oktoberfest.de/presse](http://www.oktoberfest.de/presse).



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The following are the official URLs for all information about the Oktoberfest:

[www.oktoberfest.de](http://www.oktoberfest.de)

**Oktoberfest – a fair run by Munich municipal authorities**

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