



Press release

The Oide Wiesn 2023

(4. 8. 2023) An absolute hit: the *Oide Wiesn* on the southern part of the Theresienwiese (Oktoberfest fairground). It all started in 2010 with the anniversary celebration “200 years of Oktoberfest”. This event turned out to be an absolute crowd-pleaser with its nostalgic funfair attractions, colourful traditional dresses, horse races, museum tent and animal tent, as well as beer tents, where the focus was on a leisurely, inviting atmosphere and Bavarian customs. This success continues with the *Oide Wiesn*, which has become an integral part of the Oktoberfest in a slightly modified form since 2011.

Rides and attractions

Fans of historic rides will definitely enjoy the *Oide Wiesn*: the *Kettenflieger Kalb* chain ride revives memories of 1919, visitors can put their muscle strength to the test on the *Dicke Berta* and the *Fahrt ins Paradies* takes them over hill and dale, while the 50s hit *Calypso* brings back memories of the fairground. Classics such as the boat swing, children's carousel and puppet theatre round off the range of nostalgic attractions, along with historic throwing and shooting booths. **The price for all rides is only 1.50 euros.**





Museum Tent

The history of the Oktoberfest comes alive in the Museum Tent run by the historical association of Bavarian fairground attraction providers (*Historische Gesellschaft Bayerischer Schausteller e.V.*). Exhibits from the Munich fairground operator foundation (*Schausteller-Stiftung*), whose collection is kept in the Münchener Stadtmuseum (museum), invite visitors to take a trip down memory lane. There is plenty to explore, from the Munich Show Jumping Carousel dating back to 1945 to a replica of the Velodrome with new kids' bicycles and the collection of Oktoberfest tapping mallets. The special exhibition *Neue Geister eingetroffen* (New Ghosts Have Arrived) entices visitors to experience the eerie and the scary. The barrel-organ players are back this year and visitors can test their Bavarian language skills at the stand of the Association for the Promotion of the Bavarian Language and Dialects (*Förderverein Bairische Sprache und Dialekte e.V.*). In front of the tent, in the Bulldog-Rondell, visitors can once again admire historic tractors, haulers and more in action.

Oktoberfest posters

Since 1952, the City of Munich has held a competition to design the Oktoberfest poster. The winning motif is used to advertise the *Wiesn* on posters, the internet and social media and also embellishes the official collector's beer mug and other licensed articles. The complete poster series is on display in the Museum Tent. Exclusive reprints of Oktoberfest posters (1952 to 2018) can be purchased at the *Museumsstandl* booth for 12 euros each.



New: *Zirkuswagencafé* (Circus-wagon café)

The restored circus wagon from 1970 offers seating for up to 20 people on historic tram benches. Outside, there are bistro tables for a total of around 30 guests. The menu includes traditional Bavarian lard pastries such as *Auszogne* or *Apfelschnecken*. There is also coffee, hot chocolate, juice and organic lemonade (OW 24).

Again this year at the Oidn Wiesn:

Car and Motorcycle Steeplechase Show - Original *Motodrom* (motordrome)

Today's *Motodrom* was commissioned in 1928 by Josef Ruprecht, a Munich fairground operator. In the film *Die Todesarena* (Arena of Death) by Kurt Meisen (1953), the wall became a film legend alongside Richard Häussler, Katharina Mayberg and Friedl Hardt. In 1984, Hugo Dabbert became the new owner of the steep face. He named it the *Motodrom*, modernised the wall with a new parade, trucks and fast runners wagons and came up with the *Motorellos* and their unique programme. In 2012, Dabbert handed over the "Motodrom" to Thomas Ottl and Donald Ganslmeier, who run the business today (OW 16).

Jubilee of joke photography

Christoph Doherty, an American from Munich, has been taking fun photos at the *Wiesn* for the last 40 years. Photography has been an attraction at the traditional fair since its beginnings. Every year Doherty comes up with new motifs for the backdrops, often with cinematic or historically relevant motifs that visitors can poke their heads through (OW 16).



Children's programme in the Museum Tent: who will receive the *Wiesn* diploma?

Children from the age of six can enjoy a colourful programme in the Museum Tent from 11 am to 3 pm. From Monday to Friday, they can have their faces painted and marvel at a balloon artist.

Throughout the week, the Association for the Promotion of the Bavarian Language and Dialects (*Förderverein Bairische Sprache und Dialekte e.V.*), bring the dialect closer, barrel-organ players (Page 3) provide a glimpse into the technology and art of organs, a penny-farthing rider shares the history of the bicycle and explains how it was built, the organisers of the Bulldog Rondell present and expound historic vehicles, while in the velodrome, kids can spin laps on crazy bicycles. School classes are welcome. Visitors can learn more about the history of the rides and attractions in a search game across the *Oide Wiesn*. Those who manage to answer all the questions correctly, receive a *Wiesn* diploma and can look forward to a small prize.

The Museum Tent is open from 10 am to 11.30 pm. Admission and participation in the children's programme are free of charge. More information about the Museum Tent: www.historische-gesellschaft-bayerischer-schausteller.bayern

The Beer Tents

In the *Festzelt Tradition* tent, owned by the Winklhofer and Wieser families, the focus is on brass band music and performances by traditional Bavarian costume societies. *Augustiner Wiesn-Edelstoff* beer is tapped



from wooden kegs and served in the typical Keferloher beer mugs. The **Limogarten** offers pram parking, a kiddies' toilet, as well as baby-changing facilities and children can tap as much lemonade from the soda fountain as they like – for one euro. For wheat-beer fans, there is a separate area in the garden.

On September 25, the second Monday of the *Wiesn*, the *Tradition* tent revives the era of the **Maurer-Montag** (“Builders’ Monday”) in the form of the *Handwerker-Montag* (“Tradespeople Monday”): no matter what trade they come from, guests who visit the tent in their work clothes are invited for two *Weißwürste* (white sausages) and a small pretzel free of charge between 10 am and 12 noon.

Organic *Wiesnhendl* (roast chicken) are grilled in the garden and can also be ordered in the tent. Besides that, the menu offers many regional products. www.oktoberfestzelt-tradition.de

Herzkasperl Festzelt (the word *Herzkasperl* is a portmanteau referring both to a ‘heart attack’ and the puppet figure of Punch) run by Josef “Beppi” Bachmaier – winner of the Munich heritage culture award and proprietor of the traditional *Fraunhofer* restaurant – is the musicians’ tent. The performing artists play new and old folk music. They reflect the current “scene” of the Bavarian-speaking region. Among the performers are groups and bands from all over the Alpine region. A daytime and an evening band play music appropriate to the time of day. During the day, various small groups perform, inviting visitors to listen, sing along and dance. In the beer garden, smaller ensembles are on stage or they play “over the table” between the aisles. The name of the tent is a tribute to Munich actor and cabaret artist Jörg Hube and alludes to the “*Wiesn*



madness” across the Oktoberfest grounds. The kitchen offers classic Bavarian delicacies, as well as vegetarian and vegan specialities and organic chicken. www.herzkasperzelt.de

The **Volkssängerzelt Schützenisl® tent**, run by the Stiffl family, is dedicated to the tradition of legendary Bavarian singers, such as Weiß Ferdl, Bally Prell and Hans Blädel. Traudi Siferlinger, *Bayerischer Rundfunk* presenter and expert of traditional Bavarian tavern music, has put together the music programme. Visitors are expressly encouraged to sing along. The menu features specialities from the in-house butchery, fair-trade products, as well as vegetarian and vegan delicacies – all products from the region bear the Bavarian organic seal or the “*Geprüfte Qualität Bayern*” seal. *Augustiner* beer from the wooden barrel is served in stone mugs and *Hacker Pschorr* wheat beer is also on offer.

The Schützenisl® tent was awarded the Munich *Ökoprofit* environmental prize and certified as a climate-neutral festival tent. www.stiftl-oktoberfest.de

The Oide Wiesen at a glance

Surface area: 3.5 hectares in the southern part of Theresienwiese

Admission: 4 euros per person

Free admission for children under 14 years of age and for severely disabled persons from a 50% degree of disability, who hold a valid severely disabled person’s pass; on presentation of a severely disabled person's pass with a “B” endorsement, the accompanying person is also admitted free of charge. The ticket includes free admission to the cultural programme offered in the tents.



Rides: 1.50 euros

Opening hours of the ticket office: 10 am

Start: 10 am, from 12 noon on the opening day of the fairground rides

Ticket office closing time: 9 pm, then free admission till end of event/operating hours

Food and drink outlets with seating: 11.30 pm (closing of bar and end of music: 10.30 pm)

Fairground traders' and merchandise stalls:

Opening day: midnight

Monday to Thursday: 11.30 pm

Friday and Monday, October 2, 2023: midnight

Saturday: midnight

Sunday and public holiday: 11.30 pm

Closing of the fairground:

Opening day: midnight

Monday to Thursday: 11.30 pm

Friday and Monday, October 2, 2023: midnight

Saturday: midnight Sunday and public holiday: 11.30 pm

Beer price: 13.20 – 14.20 euros (2022: 12.60 – 13.40 euros)



The tents and their proprietors

Beer tent	Proprietors	Contact
Festzelt Tradition Tent: 5.000 seats Beer garden 2.700 seats White-ber garden: 300 seats	Toni & Christine Winklhofer and Peter & Margot Wieser	www.oktoberfestzelt-tradition.de
Musikantenzelt: Herzkasperlzelt Tent: 1.748 seats Beer garden: 1.136 seats	Josef Bachmaier	www.herzkasperlzelt.de
Volkssängerzelt Schützenlisl® der Wirtsfamilie Stiftl Tent: 1.384 seats Beer garden: 400 seats	Christine and Lorenz Stiftl	www.stiftl-oktoberfest.de



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Oktoberfest – das Fest der Landeshauptstadt München