



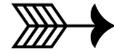
Munich: Future Perspective

Strategies, Guidelines, Projects





Transition



“A city that grows dynamically faces enormous pressure for change. Mobility, housing space, architecture, nature, social aspects – the city administration is faced with the challenging task of creating conditions that allow the preservation of our city’s identity. The cooperation of all city departments and the vigorous participation of citizens is needed to achieve the best outcome for our city and its people. This is why we have Perspective Munich!”

Dieter Reiter
Mayor of the Bavarian State Capital of Munich

“With Perspective Munich, we can capitalise on a flexible orientation framework for future urban development and have a binding objective that many departmental plans and measures are aligned with”.

Prof. Dr.(l) Elisabeth Merk
Department of Urban Planning and Building Regulation

We are the city – and we keep on growing. According to available forecasts, the number of Munich’s inhabitants will increase by about 230,000 by 2030 compare to the figures of 2013. This growth poses immense challenges and crucial questions for the city: How do we retain our quality of life? How do we respond to the lack of affordable living space? How do we solve area conflicts? How do we avoid social polarisation? At the same time, global challenges such as climate change and scarcity of resources require our attention as well. That Munich will change its look is therefore certain.

Dialogue



Every urban society is a market of the most varied interests as well. Citizens, companies, policy-makers, administration representatives – all these stakeholders have their particular expectations with regard to their city. However, when pressure on growth is high, these needs increasingly collide.

Public relations and an active culture of participation are hence key elements of Perspective Munich. Effective “planning in progress” can only succeed when based on reliable information and long-term oriented communication.

Under the motto **“München MitDenken”**, updates to Perspective Munich were discussed with the general public in the spring

of 2012 via a cross-media participation process – a dialogue about the fundamental goals of urban development. Along the electronic pin wall, named www.muenchen-mitdenken.de brought 198,000 visitors, 2,000 contributions and comments and 12,000 ratings.

Munich’s people are, above all, concerned about the quality of life in their city as a consequence of its growth. The discussion has been and remains controversial, for example, the desire for affordable housing on the one hand and the wish to protect established structures against subsequent densification on the other. The challenge of integrated urban development planning is to balance such opposing interests.



Other key issues:

- More participation in decision-making processes
- More quality when implementing new building and subsequent densification projects
- Development and revaluation of public transport as well as pedestrian and bicycle traffic
- Retaining attractive green areas
- Improving the offer of day care facilities and youth leisure activities
- Shaping public space
- Improving regional cooperation

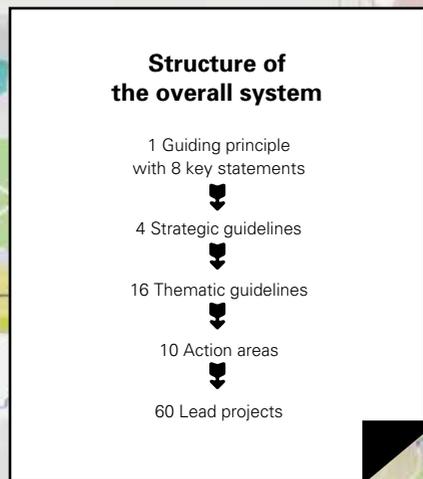
Perspective Munich



City in Balance



16 Thematic Guidelines



10 Action Areas

The Perspective Munich urban development concept was established by the city council in 1998 for the first time and since then has been updated several times. The guiding principle, the four strategic guidelines and the ten action areas of urban development were recently added.

In the form of eight key statements, the new **guiding principle** – City in Balance – bundles the goals and values of urban development as stipulated in the guidelines.

The elements of the guiding principle are substantiated using the four new **strategic guidelines**: “Foresight and Cooperative Management”, “Open Atmosphere and Attractive Appearance”, “High Quality and Characteristic Urban Spaces”, “Caring and Committed Urban Society”. These strategic guidelines are cross section-oriented uniting substantial action areas and future challenges. In the overall system, they represent a link between the generally formulated guiding principle and the differentiated thematic guidelines.

The currently existing 16 **thematic guidelines** contain rather specialized objectives on almost all the important urban development issues, such as business, cityscape, social aspects, mobility, education, health and ecology. Together with the strategic guidelines they provide direction and define goals for the future urban development. The thematic guidelines are continuously updated, supplemented subject-specifically and evaluated at reasonable time intervals.

A varying number of **lead projects, action concepts and programmes** are allocated to the guidelines. Here, objectives are implemented and turned into concrete projects and programmes. At present, there are about 60 such projects across all thematic areas.

The ten currently existing **action areas** extend the technical and holistic urban perspective by a sub-spatial view. They outline the specialised key areas of Munich’s urban development across disciplines and focus on individual city districts that are characterised by exemplary development opportunities, but also bear risks and hence require special attention and care.

City in Balance

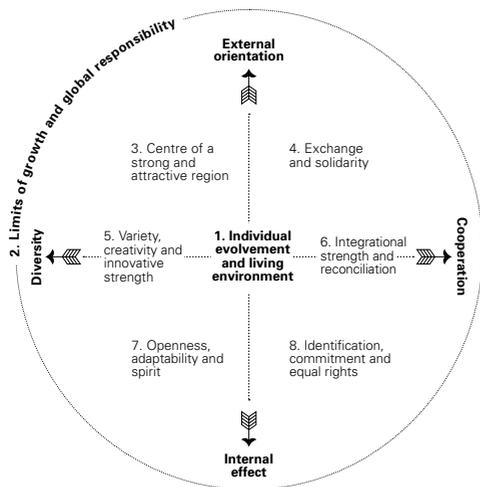


In the form of eight key statements, the new guiding principle bundles the goals and values of urban development as stipulated in the guidelines. The four strategic guidelines are cross section-oriented uniting substantial action areas and future challenges. They demonstrate in which direction Munich wants to develop in the future.

Guiding Principle

In order to generate an equilibrium of interests, the key statements are regularly weighted and correlated.

Key elements hereby are balancing the **external orientation** while considering **internal effects** as well as the promotion of **diversity** in our city without putting the **cooperation** among members of the urban society at risk.



Strategic Guidelines

»»» Open Atmosphere and Attractive Appearance

What do we have to do in order to assure the attractiveness of Munich and its region in terms of residence, business location and cultural centre?

»»» High Quality and Characteristic Urban Spaces

What are our expectations regarding the city area?

How can we preserve and improve urban qualities?

What are the characteristics of Munich and its parts of town?

»»» Caring and Committed Urban Society

How do we want to live together?

How can we support social coherence or commitment of the citizens?

»»» Foresight and Cooperative Management

How do we cope with insecurities?

How do we preserve the steering- and action capability of our city?

Which actors do we need?

Thematic Guidelines



The thematic guidelines comprise specialised target statements, which are binding for the implementation of measures and programmes. Contents are prepared under the aegis of the technically responsible departments and will be continuously updated.

»»» New

Guideline "Social Affairs"

How can population groups be supported that are negatively affected by Munich's dynamic growth, and how can the cooperation among members of its urban society be strengthened?

»»» New

Guideline "Smart City Munich"

Illustrates how the systematic use of information and communication as well as of resource-protective technologies can help mastering the transition to a post-fossil fuel dependent society in the 21st century.

Adopted Guidelines:

Guideline 1

Safeguarding and promoting employment and economic prosperity

Guideline 2

Improving cooperation in the region – strengthening the competitiveness of the economic area

Guideline 3

Safeguarding social harmony through social local government policies

Guideline 4

Strengthening neighbourhoods by developing districts

Guideline 5

Creating future-oriented residential structures through qualified inner-city development – "Compact, Urban, Green"

Guideline 6

Preserving Munich's cityscape – promoting new architecture

Guideline 7

Maintaining and improving mobility for all – city-compatible traffic management

Guideline 8

Securing social cohesion and citizen safety through local security, social, educational and cultural policies

Guideline 9

Profiting from opportunities offered by new media – promoting basic services, public access, media skills and the media industry

Guideline 10.1

Developing ecological standards and safeguarding natural resources

Guideline 10.2

Ecology – climate change and climate protection

Guideline 11

Safeguarding Munich's leisure and recreational value by offering varied facilities to different target groups

Guideline 12

Strengthening culture – creating scope for innovation and experimentation; dealing with our cultural heritage, cultural memory and international cultural developments

Guideline 13

Supporting children and families – making Munich more family-friendly

Guideline 14

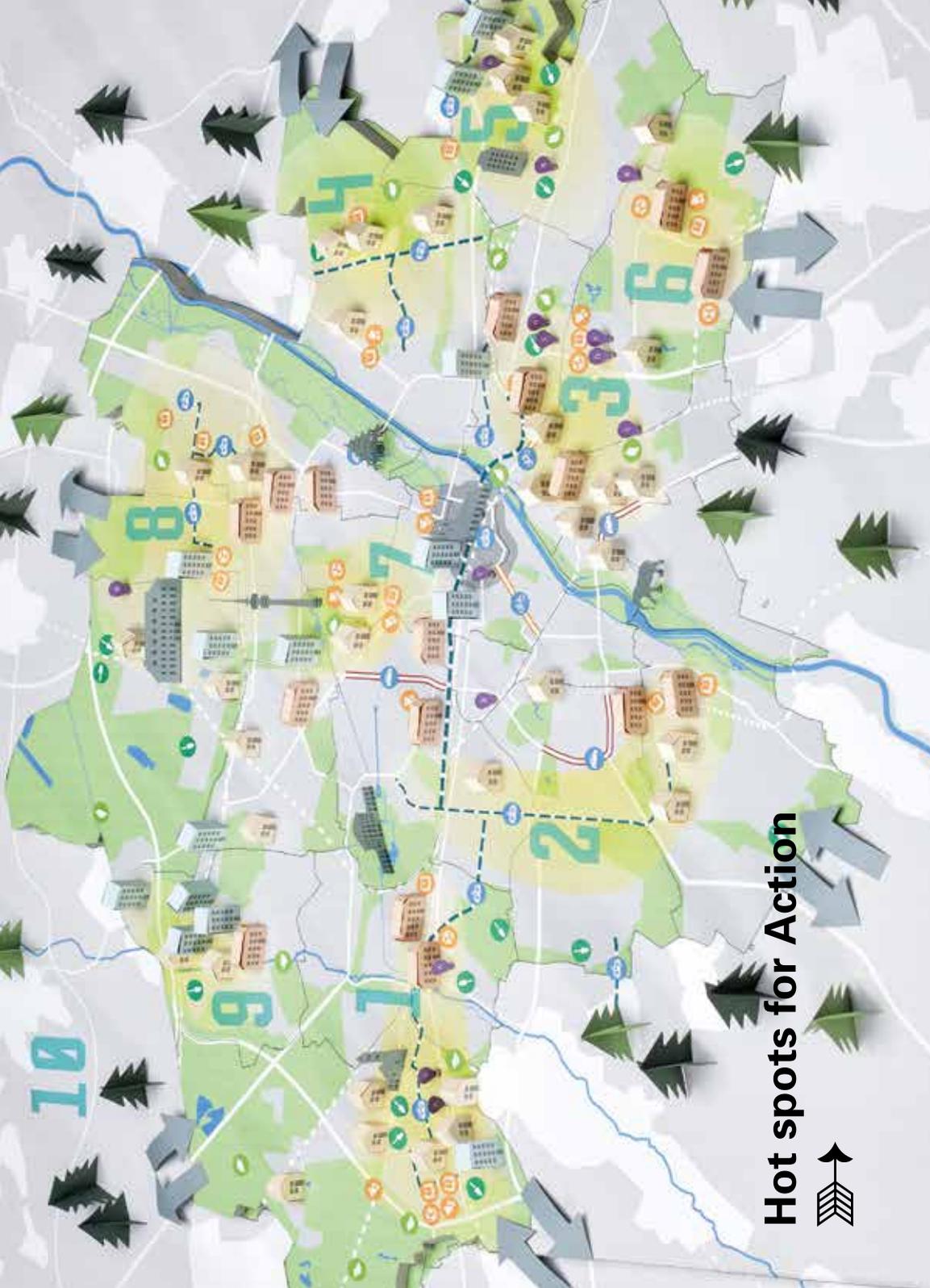
Education in Munich – fair and future-proof, metropolis-oriented and cosmopolitan

Guideline 15

Health – meeting challenges, creating perspectives, promoting quality of life

Guideline 16

Munich – city of Knowledge



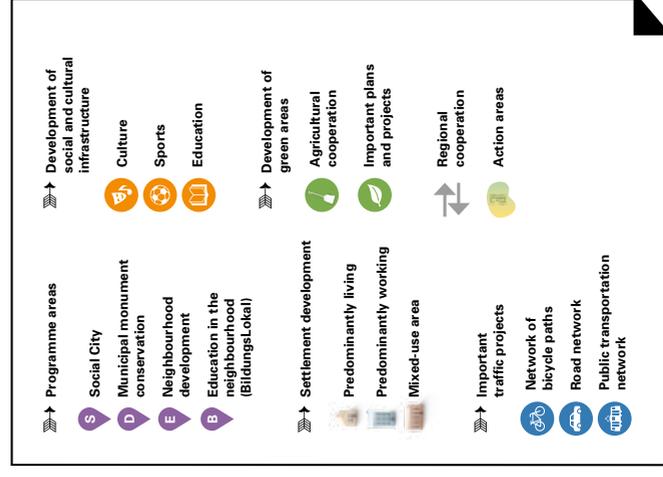
Hot spots for Action



In some Munich districts potentials and opportunities, but also challenges and risks are concentrating. Ten hot spots of urban change were referred to as action area.

These areas of urban development are characterised both by their high development dynamism and by their higher need for action, requiring special care and an integrated approach by different participants. In the future integrated concepts will specify the interdisciplinary target statements for these areas. By bundling competences, across all city departments and districts, optimal conditions are created to fully exploit the potentials of the guidelines and to improve the development opportunities on-site.

- 1. Freiam - Neuauubing - Pasing - Westkreuz**
Lively neighbourhoods on the old and new outskirts of town
- 2. Romanplatz - Laim - Retzingerplatz**
Centres and public areas along the western tram tangent
- 3. Around the Ostbahnhof - Ramersdorf - Giesing**
Urban housing near the city centre
- 4. Munich's northeast**
S8 tunnel, underground extension, housing construction and landscape protection
- 5. Messestadt - Riem - Trudering**
Merging old and new urban structures
- 6. Neuperlach**
Integrated living, new centre, and innovative educational provisions
- 7. Between Kunstareal and Olympiapark**
Art, science, culture, creativity, living, sports and recreation in the urban context
- 8. Between Milbertshofen and Freimann**
Living, working, education and sports in Munich's north
- 9. Allach-Untermenzing**
High quality development on the outskirts of town
- 10. Outskirts and Munich's green belt**
Climate protection and recreation at the city limits



Outlook



What will Munich look like in 10, 20 or 30 years? How will people want to live and work in the future? What economic, political and social factors will influence urban development? The Perspective Munich will serve as a platform for public discourse about the future of our city.

Over the next few years a draft urban spatial development concept will be developed to complement the Perspective Munich and to flesh out implementation in the 10 action areas. A first pilot project will be an integrated action plan for action area 3: "Around the Ostbahnhof – Ramersdorf – Giesing". The show "München 2040+" will present different scenarios for urban development and will help consider complex challenges and trends in an integrated way. Based on these, a set of alternative courses of development will be outlined for a period of 25 to 30 years, to help us setting the right course of action for a desired future today.

Should you be after more detailed information the magazine "Munich: Future Perspective" as well as additional information can be accessed here:

»»» www.muenchen.de/perspektive



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