



# Press Release

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## The social side of the Oktoberfest

On top of the tongue-loosening conviviality that abounds in the beer tents and on the roller coasters, other social aspects likewise play an important role at the Munich Oktoberfest.

### **Bread vendors**

Applicants for the bread vending stands outside the beer tents are selected based on their ranking in the priority assignment system, but also on the basis of social considerations. To this end, all applicants are required to disclose their family income and submit evidence of their financial need.

### **Support for charities**

In the case of registered charities, the City of Munich waives the stand fee. The First Support Association for Independent Charity Organizations in Munich (EFV) operates two Oktoberfest raffles for which no stand fees are charged, the proceeds from which are used exclusively to support social assistance projects in Munich.





### **The Oktoberfest on a shoestring budget**

On both family afternoons (the two Tuesdays of the Oktoberfest, until 7 pm), discounts are granted on fairground attractions and purchased products. Many fairground operators also offer discount prices on attractions and admissions on other weekdays, too.

### **A heart for those in need**

Six large and eleven small beer tents will this year invite about 1,300 socially disadvantaged local residents to a free lunch at the Oktoberfest. Invitations are issued in response to proposals by more than 100 social welfare organizations in Munich, including senior citizens' centers, service centers, social welfare centers, the Munichstift Foundation, the district VdK welfare association, Caritas and AWO, to name but a few. Final selection of the guest list and the organization of invitations is handled by the City of Munich's Social Services Department, with 35 of the department's staff on hand to look after guests when they arrive.

In the course of the festival, the landlords of other large and small beer tents likewise take the initiative and invite local residents who otherwise could not afford a visit to the Oktoberfest.

### **Donation by the Oktoberfest landlords**

Every year, the Association of Oktoberfest Landlords presents the Mayor of Munich with a sizable financial donation for social welfare purposes.

### **Oktoberfest walkabout for preschool children**

More than 1,000 preschool children aged five and six get the chance to discover the Oktoberfest as a cultural asset on a walk around the grounds.



This activity has been organized and financed jointly by the Department of Labor and Economic Development, the Department of Education and Sports, the festival vendors, attraction operators, the landlords of the large tents and midsized caterers every year since 2003.

### **Press Contact**

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The official website and addresses for all information about the Oktoberfest:

**[www.oktoberfest.de](http://www.oktoberfest.de)**



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**Oktoberfest – the Festival of the City of Munich**