



Call for Proposals

KunstSpielOrte/ArtPlayPlaces in Messestadt Riem (Munich)

KunstSpielOrte/ArtPlayPlaces host playful art or artistic play in public spaces. They are to be installed in Messestadt Riem in 2024. Applications and project proposals are invited from artists, cultural and art education professionals, and interdisciplinary teams.

Budget per KunstSpielOrt/ArtPlayPlace €25,000 - €80,000 gross

Project period: Project preparations start as of September 1, 2023 / temporary implementation in 2024

Application deadline: May 31, 2023

Concept

Playful art or artistic play?

Since the 1970s, the art world has been developing accessible and participatory play spaces. Munich has embraced this concept and our municipality is keen to try out the idea of KunstSpielOrte/ArtPlayPlaces for everyone in Messestadt Riem. They may include interventions, objects or projects that create the opportunity for people to come together in public spaces. Individuals of all ages, cultural backgrounds or physical abilities should be able to engage actively and creatively with art and play.

All types of proposal are welcome, ranging from artistic installations, participatory play or hitherto unimagined formats. The main aim is to involve people of all ages in creating the project, bringing it to completion and enjoying the completed KunstSpielOrt/ArtPlayPlace, with art and play remaining central to the entire project.

We intend to host a symposium in October 2024 to evaluate progress once our experimental KunstSpielOrte/ArtPlayPlaces have been in operation for one year. In the longer term, the experience we glean in Riem may be used in the development of one or more future KunstSpielOrte/ ArtPlayPlaces.

This call for proposals invites all interested cultural and art education professionals, artists, and interdisciplinary teams to submit their project proposals.

There are no particular format requirements for these KunstSpielOrte/ArtPlayPlaces and all forms of artistic creation are welcome. What is important is:

- that art and play enter into a mutual relationship;

- that this occurs in the public space of Messestadt Riem and engages with this district and the people who live here;
- that people and/or initiatives (associations, institutions) from Messestadt Riem are able to participate actively either in the creation and development of the project, in its implementation or in the completed project itself;
- that the project can be adapted to each age group in at least one respect;
- that the project is instantly accessible to all and that people from different backgrounds can also connect with it.

Links

Further information and 2 short films can be found here: <https://www.musenkuss-muenchen.de/kunstspielorte>

Who can apply?

- Artists, cultural and art education professionals, and interdisciplinary teams from Munich, Germany and the whole world are invited to apply.
- Applications in cooperation with local institutions from Messestadt Riem are welcome. Please feel free to use our networking and information meetings (see schedule) or contact us.
- We welcome diverse applications from as many groups as possible.

Messestadt Riem – potential implementation sites

Messestadt Riem is one of Munich's newest districts. It is located in the east of the city on the site of Munich-Riem Airport, which was closed in 1992. With its plentiful open spaces, urban infrastructure and committed residents (pioneers in car-free living, zero-energy houses), it is an ideal place to experiment with new art formats and novel ideas. We welcome submissions for projects in the public spaces in Messestadt: parks, sidewalks, plazas, all publicly accessible spaces. These locations are given purely for illustrative purposes and no guarantee can be given that any specific art intervention would receive approval.

For further information on Messestadt Riem, see: <https://unsere-messestadt.de/>

Local collaborative partners

Messestadt already has many committed initiatives and stakeholders.

Please feel free to take part in our information events where you can get to know potential project partners and find out more about the project:

Information event on site on April 17, 2023 at 4 pm at Kultur-Etage, Messestadt Riem.

Online information event on May 4, 2023 at 10 am, Webex-Link:
<https://lhm.webex.com/lhm/j.php?MTID=mab471785999fdc7101c1b4106811ce03>

Please register at KunstSpielOrte@muenchen.de

Organization

The implementation of the art projects will be carried out by the artists, cultural and art education professionals, and the interdisciplinary teams. They will receive support from a production agency committed to all selected projects. It will be responsible for the organizational/technical coordination and preparation of the individual KunstSpielOrte/ArtPlayPlaces, and deal, for example, with administrative matters (permits, insurance, etc.) and the procurement of technical equipment.

For this purpose, the production office will draw up a contract with each project manager and pay any fees incurred. Production costs are borne exclusively by the production office.

Press and public relations will be handled by another agency.

Decision-making process

All project posters submitted (see "Submission process") will be exhibited in Messestadt for two days. They will be evaluated by visitors to the exhibition, allowing Messestadt residents to cast their own vote and pick their favorite ideas. This will be reflected in the final vote taken by the Department of Cultural Affairs.

We will inform you in September 2023 whether your project application has been successful.

Submission process

Submissions exclusively by e-mail by May 31, 2023, 11:59 pm, at the latest!

- Curriculum vitae / portfolio
- Letter of motivation / statement
- Project description:
Please explain your project proposal in detail.
Please include answers to the following questions:
 - Artistic play or playful art? How do art and play come together in your project?
 - What does participation mean in your project? Which aspects of your project are participatory?
 - Which target group(s) do you seek to address with your project? Which aspects of your project appeal to different age groups and people of different backgrounds?
 - How does your project engage with this location? Please comment on artistic engagement with the site and with urban society in Messestadt Riem.

- **Cost plan:**
List of estimated (gross) total costs of the project including all material and production costs as well as fees with hourly rates.
(Calculate fair fees in the spirit of “art but fair”)
General press and public relations work does not need to be included in the cost plan.
- **Statements on sustainability:** The City of Munich seeks to become more ecologically sustainable. Briefly describe which aspects of your project will take account of the environment and sustainability in its implementation.
- **A poster (A2) with a brief presentation of your project** (language: english and german) for the pre-selection exhibition in Messestadt Riem (Please send the poster as a pdf, we will print it out.)

Please submit your project applications as a PDF (max. 10 pages + poster) by e-mail. The file must be no larger than 10 MB. Send your project entry to kunstspielorte@muenchen.de. If this is not possible, in exceptional cases you may send your application to the following address:

Landeshauptstadt München
Kulturreferat
Abt. 3 / KunstSpielOrte
Burgstraße 4
80331 München

Any questions before submitting your application?

Feel free to get in touch with us. We will be happy to advise you!
kunstspielorte@muenchen.de

Data protection and e-mail communication

Your data will be processed lawfully. We would like to point out that e-mail communication is not encrypted and may have security vulnerabilities.

FAQs

Do projects have to address all criteria mentioned?

All criteria should be taken into consideration, but need not all have the same priority. Please comment on the different criteria and explain your priorities.

Can I also bring an object or sculpture into public space?

Yes. However, it should always invite active, artistic/playful engagement and/or be developed or produced in a participatory manner.

What does temporary mean here?

Projects can be of any duration, but preparations may not begin before Sept. 1, 2023 and projects must be completed or dismantled by Dec. 31, 2024. The KunstSpielOrte/ArtPlayPlaces in Messestadt are intended as a field trial and may serve as inspiration for future KunstSpielOrte/ArtPlayPlaces.

Must the project be developed in a participatory way at every stage?

No, you can decide what form of participation you will propose and in what ways local people will be involved. Please explain exactly what the participatory implementation will look like.

Must the project appeal equally to people of all ages?

Ideally, KunstSpielOrte/ArtPlayPlaces should appeal to all age groups. The idea is to create new, non-commercial meeting places that offer opportunities for active, cross-generational participation in public spaces.

Must the project be barrier-free?

There should be options that everyone can use depending on what suits them best in terms of age, gender, background, or individual capabilities. In essence: KunstSpielOrte/ArtPlayPlaces should offer everyone something they can connect with, although it does not necessarily have to be the same thing for everyone.

How much money can I apply for?

You can apply for €25,000 – €80,000 for your project. Costs must be reasonable, fees must be fair and set out in as much detail as possible in the cost plan.

How many projects will be selected?

Between 3 and 8 projects will be selected, depending on the funding applied for. A total of €240,000 is available for the KunstSpielOrte/ArtPlayPlaces.

How can I find local partners for a joint application?

Come along to our information events. That will give you a chance to get to know potential project partners and find out more about the project:

Information event on site on April 17, 2023 at 4 pm at Kultur-Etage, Messestadt Riem. / **Online information event** on May 4, 2023 at 10 am, Webex link:



<https://lhm.webex.com/lhm/j.php?MTID=mab471785999fdc7101c1b4106811ce03>

Do feel free to contact us directly too.