



# Press release

## The Oktoberfest 2024 in numbers

|                                      |   |
|--------------------------------------|---|
| <b>The festival grounds</b>          | Theresienwiese: 42 hectares<br>Oktoberfest area “Große Wiesen” with 34.5 hectares (incl. Oide Wiesen with 3.5 hectares)<br>Oktoberfest area: “Kleine Wiesen” with 26 hectares (every four years, when the area is shared with the Bayerisches Zentralandwirtschaftsfest (Bavarian Central Agricultural Festival)) |
| <b>Applications 2024</b>             | total: 927<br>licensed: 470<br>Sale of goods: 194<br>Exhibitions: 124<br>Catering establishments: 153 (including 17 large tents, 22 medium-sized businesses)  |
| <b>Wiesen employees</b>              | around 8,000 permanent and 5,000 temporary workers  |
| <b>Gastronomic Wiesen businesses</b> | Seating capacity (total): around 120,000<br>Largest festival hall (incl. garden): Hofbräu (9,991 seats)<br>Smallest catering establishment: Café Schieb (60 seats)  |
| <b>Beer price 2024:</b>              | 13.60 - 14.90 euros (2023: 12.60 - 14.90 euros)   |
| <b>Toilet facilities:</b>            | approx 1,400 “seats” and approx. 1 kilometer “standing room”. 43 disabled toilets. The use of all toilets is free of charge.  |





### Lost property

4,095 items,  
including 777 purses, 734 items of clothing, 568 ID  
cards, 361 mobile phones/smartphones, 446 bank  
cards, 379 keys, 285 pairs of glasses, 117 bags,  
rucksacks and pouches, 38 umbrellas and 41 pieces of  
jewelry.  
975 lost property items were handed over during the  
festival.

### Oktoberfest visitor numbers since 1980

| Year                  | Visitors in millions |
|-----------------------|----------------------|
| 1980                  | 5,1                  |
| 1981*                 | 6,2                  |
| 1982                  | 5,8                  |
| 1983                  | 6,6                  |
| 1984*                 | 7,0                  |
| 1985 (Jubiläumswiesn) | 7,1                  |
| 1986                  | 6,7                  |
| 1987*                 | 6,5                  |
| 1988                  | 5,7                  |
| 1989                  | 6,2                  |
| 1990*                 | 6,7                  |
| 1991                  | 6,4                  |
| 1992                  | 5,9                  |
| 1993*                 | 6,5                  |
| 1994                  | 6,6                  |
| 1995                  | 6,7                  |
| 1996*                 | 6,9                  |
| 1997                  | 6,4                  |



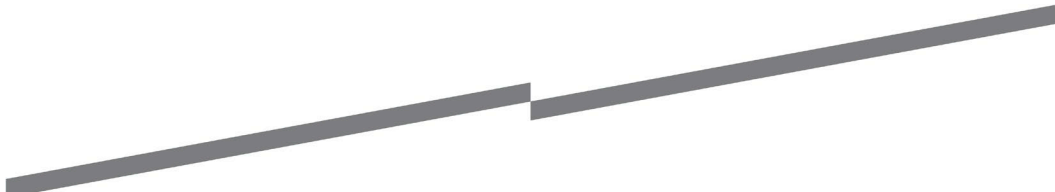
|                         |     |
|-------------------------|-----|
| 1998                    | 6,5 |
| 1999                    | 6,5 |
| 2000***                 | 6,9 |
| 2001                    | 5,5 |
| 2002                    | 5,9 |
| 2003                    | 6,3 |
| 2004*                   | 5,9 |
| 2005****                | 6,1 |
| 2006*****               | 6,5 |
| 2007                    | 6,2 |
| 2008*                   | 6,0 |
| 2009                    | 5,7 |
| 2010 (Jubiläumswiesn)   | 6,4 |
| 2011**** (+ Oide Wiesn) | 6,9 |
| 2012*                   | 6,4 |
| 2013 (+ Oide Wiesn)     | 6,4 |
| 2014 (+ Oide Wiesn)     | 6,3 |
| 2015 (+ Oide Wiesn)     | 5,9 |
| 2016**                  | 5,6 |
| 2017*****(+ Oide Wiesn) | 6,2 |
| 2018 (+ Oide Wiesn)     | 6,3 |
| 2019 (+ Oide Wiesn)     | 6,3 |
| 2020 (Failure /Corona)  | -   |
| 2021 (Failure /Corona)  | -   |
| 2022 (+ Oide Wiesn)     | 5,7 |
| 2023 (+ Oide Wiesn)     | 7,2 |
| 2024 (+ Oide Wiesn)     | 6,8 |

### **Serving beer since 1980**

| <b>Year</b> | <b>Bier (Hectoliters)</b> |
|-------------|---------------------------|
| 1980        | 38.438                    |
| 1981*       | 42.434                    |



|                         |        |
|-------------------------|--------|
| 1982                    | 43.323 |
| 1983                    | 45.760 |
| 1984*                   | 49.713 |
| 1985 (Jubiläumswiesn)   | 54.541 |
| 1986                    | 53.807 |
| 1987*                   | 52.817 |
| 1988                    | 50.951 |
| 1989                    | 51.241 |
| 1990*                   | 54.300 |
| 1991                    | 54.686 |
| 1992                    | 48.888 |
| 1993                    | 51.933 |
| 1994                    | 52.108 |
| 1995                    | 50.162 |
| 1996*                   | 52.622 |
| 1997                    | 55.891 |
| 1998                    | 54.782 |
| 1999                    | 60.054 |
| 2000***                 | 64.591 |
| 2001                    | 48.698 |
| 2002                    | 57.614 |
| 2003                    | 62.294 |
| 2004                    | 61.163 |
| 2005****                | 61.012 |
| 2006*****               | 68.617 |
| 2007                    | 69.406 |
| 2008*                   | 64.922 |
| 2009                    | 66.436 |
| 2010 (Jubiläumswiesn)   | 71.000 |
| 2011**** (+ Oide Wiesn) | 79.225 |
| 2012*                   | 74.025 |
| 2013 (+ Oide Wiesn)     | 77.031 |
| 2014 (+ Oide Wiesn)     | 76.808 |
| 2015 (+ Oide Wiesn)     | 75.134 |



|                         |        |
|-------------------------|--------|
| 2016**                  | 66.231 |
| 2017*****(+ Oide Wiesn) | 77.836 |
| 2018 (+ Oide Wiesn)     | 78.705 |
| 2019 (+ Oide Wiesn)     | 78.502 |
| 2020 (Failure /Corona)  | -      |
| 2021 (Failure /Corona)  | -      |
| 2022 (+ Oide Wiesn)     | 71.340 |
| 2023 (+ Oide Wiesn)     | 74.418 |
| 2024 (+ Oide Wiesn)     | 69.564 |

\*Small Oktoberfest with Central Agricultural Festival

\*\*Small Oktoberfest with Central Agricultural Festival and one day longer due to public holiday October 3 (Monday)

\*\*\*Small Wiesn with Central Agricultural Festival and two days longer due to public holiday October 3 (Tuesday)

\*\*\*\* Big Wiesn, one day longer due to public holiday October 3 (Monday)

\*\*\*\*\*Große Wiesn, two days longer due to public holiday October 3 (Tuesday)

2010: 200th anniversary of Oktoberfest with 2-day extension

### **Further consumption figures for 2024**

Vegetarian dishes: 122,822 (2023: 101,866)

Vegan dishes: 54,280 (2023: 45,325)

Electricity consumption (operation): 2,789,394 kilowatt hours (2023:  
2,808,708 kWh)

Natural gas consumption: 155,876 cubic meters (2023: 129,329 m<sup>3</sup>)

Water consumption: 110,062 cubic meters (2023: 106,097 m<sup>3</sup>)

Residual waste: 956 tons (2023: 912 tons)

Food waste/bones: 656.19 tons (2023: 654.89 tons)

Broken glass: 136 tons (70 tons)



## Contact

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The official addresses for all information about the Oktoberfest:  
[www.oktoberfest.de/en](http://www.oktoberfest.de/en)

**Oktoberfest – the festival of the City of Munich**